

October's Big Book

Alchemy of Secrets by Stephanie Garber

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

List of Toolkit Items

2

Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

Suggested Copy

Ready-to-use social media copy and descriptive image text for your social media posts.

Canva Templates

To create a customized version of this kit, open the **Canva link here** or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



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Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



Social Media Copy

Holds list

Can't wait for *Alchemy of Secrets*? Dive into these spellbinding read-alikes full of magic, mystery, and intrigue that will keep you turning pages until Garber's next world unfolds. Perfect for fans of secrets, sorcery, and stories that sweep you off your feet. Find them in the Libby app! #BigBookReadalikes

After reading

If *Alchemy of Secrets* left you craving more, dive into these enchanting #BigBookReadAlikes full of secrets, intrigue, and unforgettable worlds that will carry you beyond Garber's latest. Borrow them in the Libby app!

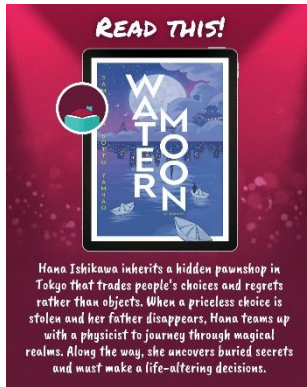
Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.

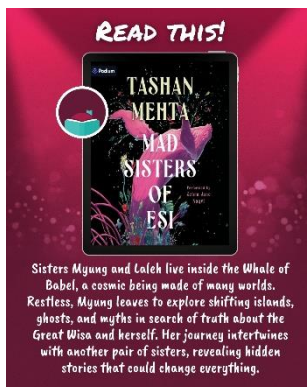


An ebook cover of *Alchemy of Secrets* displayed on a tablet. The cover features a blonde woman in a blue dress holding a martini while sitting at a bar counter. A skeleton key on a keychain sits on the counter in front of her. Text at the top reads: "Excited about *Alchemy of Secrets*?" and below it, "October 7th Release" in bold white lettering. The Libby app logo appears at the bottom of the image against a pink background.

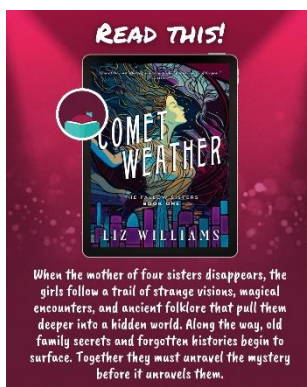
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An ebook cover of *Water Moon* displayed on a tablet. The cover is blue with an illustration of the moon and clouds looming over a waterfront that reflects a city skyline. White paper boats float along the water. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “Hana Ishikawa inherits a hidden pawnshop in Tokyo that trades people’s choices and regrets rather than objects. When a priceless choice is stolen and her father disappears, Hana teams up with a physicist to journey through magical realms. Along the way, she uncovers buried secrets and must make a life-altering decisions.” A Libby app logo appears to the left of the tablet.

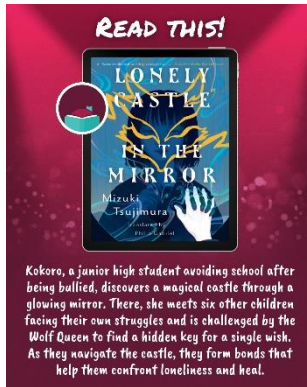


An ebook cover of *Mad Sisters of Esi* by Tashan Mehta displayed on a tablet. The cover is black with a pink whale breaching out of a bouquet of flowers. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “Sisters Myung and Laleh live inside the Whale of Babel, a cosmic being made of many worlds. Restless, Myung leaves to explore shifting islands, ghosts, and myths in search of truth about the Great Wisa and herself. Her journey intertwines with another pair of sisters, revealing hidden stories that could change everything.” A Libby app logo appears to the left of the tablet.

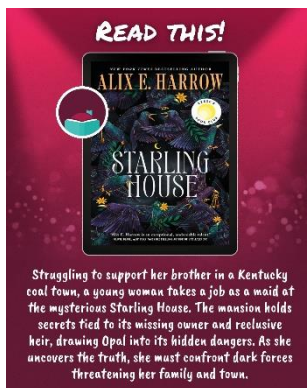


An ebook cover of *Comet Weather* by Liz Williams is displayed on a tablet. The cover has a purple and blue cityscape at the bottom with a person with long hair towering over top. Text above the tablet reads “Read This!” in bold white lettering. Below, white text describes the story: “When the mother of four sisters disappears, the girls follow a trail of strange visions, magical encounters, and ancient folklore that pull them deeper into a hidden world. Along the way, old family secrets and forgotten histories begin to surface. Together they must unravel the mystery before it unravels them.” A Libby app logo appears to the left of the tablet.

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An ebook cover of *Lonely Castle in the Mirror* by Mizuki Tsujimura is displayed on a tablet. The cover has a person looking in the mirror and reaching out to hold the hand of their reflection. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “Kokoro, a junior high student avoiding school after being bullied, discovers a magical castle through a glowing mirror. There, she meets six other children facing their own struggles and is challenged by the Wolf Queen to find a hidden key for a single wish. As they navigate the castle, they form bonds that help them confront loneliness and heal.” A Libby app logo appears to the left of the tablet.



An ebook cover of *Starling House* by Alix E. Harrow is displayed on a tablet. The cover is black with girl and purple birds forming a circle around the title. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “Struggling to support her brother in a Kentucky coal town, a young woman takes a job as a maid at the mysterious Starling House. The mansion holds secrets tied to its missing owner and reclusive heir, drawing Opal into its hidden dangers. As she uncovers the truth, she must confront dark forces threatening her family and town.” A Libby app logo appears to the left of the tablet.